# REBECA ARENS

## UX/UI DESIGNER

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/rebecaarens

## SKILLS

User-Centered Design
User Research
User Personas & Stories
Information Architecture
Wireframing
Prototyping
Usability Testing & Analysis
Style Guides
Accessibility Design
Lean & Agile UX
Front-End & Responsive Design

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## TOOLS

Sketch, Figma, Adobe XD
Wordpress
InVision
Maze
Visual Studio Code
HTML, CSS, Javascript
Git
Jira
MS Office
Photoshop

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## ADDITIONAL SKILLS

Flexible & Adaptable
Attention to Detail
Organization
Team Collaboration & Communication
Spanish (Fluent)

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## EDUCATION

### UX/UI Design Immersion

Career Foundry

May 2022-April 2023

### Bachelor of Arts, English and Hispanic Studies

College of William & Mary

Aug 2014-Aug 2018

## ABOUT ME

Enthusiastic and diligent UX/UI designer with a strong attention to detail and passion for visual design. Background as an educator in diverse, collaborative educational environments in both team-oriented and independent roles. Flexible and creative team member equipped with an open mind to craft concise, intuitive solutions for human-centered problems.

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## WORK EXPERIENCE

### UX Designer

UBEX                                                                    May 2022-present

- Conducted comprehensive market and user research to gain insights into user behavior, preferences, and competitive landscape for multiple projects.
- Led user research efforts, including surveys and interviews, to gather data and generate insights used to develop user personas, user flows, and wireframes.
- Rapidly iterated wireframes and prototypes (low, mid, and high fidelity), actively integrating testing feedback to refine and enhance designs.
- Collaborated with teams utilizing Agile methodologies and overseeing project progress to ensure effective task management and delivery of high-quality designs.
- Developed websites using HTML, CSS, and Javascript
- Maintained websites using CMS (Wordpress) and developed custom themes to update content and webdesign

Below are some of the projects I've worked on:
- ChatGPT Feature Addition
  - Executed market and user research, developed personas, designed wireframes and prototypes, and conducted moderated and ummoderated user testing.
- Vela
  - Conducted research, developed personas and user flows, designed 100+ high-fidelity screens, iterated on prototypes, and crafted style guide.
- Decodex
  - Performed competitive analyses, user interviews, and usability testing to inform development of personas, user flows, and wireframes

### User Tester

UserTesting                                                          Mar 2022-Nov 2022

- Contributed to initial user research through surveys and in-person interviews, and engaged in A/B testing to provide feedback on site variations.
- Participated in testing of mid- and high-fidelity prototypes, offering detailed feedback to enhance usability and effectiveness and contributing to iterative improvements of user experience.

### English Teacher

Spain and South Korea                                               Oct 2018-Feb 2022

- Coordinated with Korean co-teachers to develop grade-specific syllabi, fostering effective communication and collaboration in material creation.
- Incorporated digital technology and multimedia material for online learning and social distancing in the classroom.
- Developed online teaching templates used by other teachers.
- Utilized student-centered approach by observing individual learning styles and interests to engaging learning experiences, adapting teaching methods and materials to promote student engagement and meet educational needs